

redCARD x Alliance Bank Campaign
Terms and Conditions

1. redCARD x Alliance Bank Campaign ("Campaign") organized by **RED ON DIGITAL SDN BHD (Company No:201701022733 (1236899-H)** , ("The Organizer") and Alliance Bank Malaysia Berhad (Company No. 198201008390 (88103-W)(Alliance Bank) shall commence on 15 July 2021 ("Commencement Date") until 31 Dec 2022 ("End Date"), both dates inclusive unless notified otherwise ("Campaign Period").

2. The Campaign is open to all customers who:
 - 2.1. register interest at the Organizer's website redcard.redone.com.my for a Qualifying Alliance Bank Credit Card ("Alliance Bank Credit Card") as a new Principal Cardholder ("Cardholder"), are approved by Alliance Bank and signed up for Balance Transfer/ Fast Cash ("BTFC") using any one (1) of the qualifying Alliance Bank Credit Cards during the Campaign Period.
 - 2.2. Qualifying Cards are:
 - 2.2.1. Alliance Bank Visa Platinum Card OR
 - 2.2.2. Alliance Bank Visa Infinite Card.
 - 2.3. The following categories of persons shall not be considered as a Cardholder and shall **NOT** be eligible for this Campaign:
 - 2.3.1. persons who have applied for an Alliance Bank Credit Card at Alliance Bank's website prior to registering at the Organizer's Website;
 - 2.3.2. persons who had their Alliance Bank card application approved, denied, cancelled or rejected within six (6) months before the date of application,
 - 2.3.3. Principal cardholder(s) who are holding existing Alliance bank credit card
 - 2.3.4. Cardholder(s) who have cancelled his/her Alliance Bank Credit Card(s) within six (6) months prior the date of application;
 - 2.3.5. Cardholder(s) who are participating in any other concurrent Alliance Bank Credit Card(s)/-i sign-up promotions via any channels either by Alliance Bank or authorized third parties.
 - 2.4. The Organizer reserves the right to approve or reject applications submitted at the website without assigning any reason.

3. The Organizer offers a gift ("Campaign Gift") to customers who are approved by Alliance Bank and subsequently sign up for Balance Transfer/Fast Cash (BTFC) with their newly approved principal credit card. The offer of the Campaign Gift is exclusively available at the Organizer's website. The Campaign Gift is **RM300 redONE phone bill rebate** for customer who signed up for BTFC offered by Alliance Bank.

- 3.1. Each Cardholder is eligible for only one Campaign Gift throughout the Campaign Period, regardless of the number of approved Alliance Bank Credit Cards for the Cardholder during the Campaign Period.
- 3.2. To qualify for a Campaign Gift, Cardholder must:
 - 3.2.1. Register interest for a qualifying card via the Organizer's website during Campaign Period;
 - 3.2.2. be approved by Alliance Bank within sixty (60) days of the application date; and
 - 3.2.3. sign up for Balance Transfer/ Fast Cash (BTFC) and approved by Alliance Bank.
- 3.3. Eligible Cardholder will be notified via email by the Organizer on the approval status and the eligibility of the Campaign Gift within 45 days upon confirmation from Alliance Bank.
- 3.4. Cardholder must sign up for BTFC and approved by Alliance Bank to be eligible for the Campaign Gift. Upon approval of the qualifying card, Cardholder has 30 days to apply for the Balance Transfer/FastCash (BTFC) from the credit card's approval date. Any sign up for BTFC after 30 days from approval date will be disqualified.
- 3.5. The Organizer will then auto-credit RM300 phone bill rebate to the Cardholder's phone bill account during the next subsequent month upon confirmation by Alliance Bank.
- 3.6. RM300 phone bill rebate will be broken down into RM100 for 3 consecutive months and be credited to the Cardholder's phone bill account.
- 3.7. Cardholder who did not take up the BTFC offered by Alliance Bank shall not be eligible for the Campaign Gift.
- 3.8. Only Cardholders who fulfill the Terms and Conditions shall be eligible for a Campaign Gift. The Organizer reserves the right to disqualify applicants who have failed to fulfill the Terms and Conditions and/or who have submitted incomplete or inaccurate data and/or details, without prior notice.
- 3.9. The Campaign Gift is not transferrable and not exchangeable for cash.
- 3.10. If any calls were to be made by the organiser, only five (5) attempts of phone calls will be made during office hours (on working days), Monday to Friday (10am-6pm, except Public Holiday).

- 3.11. In the event the Eligible cardholders cannot be contacted i.e. voicemail, line busy or no pick up, the Organizer reserves all rights to void the eligibility of Campaign Gift of the Eligible cardholders.
4. By registering interest at redcard.redone.com.my, all customers agree and consent to the use of their personal data by the Organizer and Alliance Bank for the purposes of the administration of this offer to which the entrant has consented, such as the Terms and Conditions, Personal Data and Information Notice, and Privacy Policy published at redcard.redone.com.my and <https://www.alliancebank.com.my/>.
5. By accepting this offer, each eligible person agrees to be bound by these terms and conditions as set out below:
- 5.1. The Organizer reserves the right to cancel, terminate or suspend the Campaign with prior notice via Alliance bank's and organizer's communication website. Any cancellation, termination or suspension of the Campaign by The Organizer shall not entitle the applicant to any claim for any compensation against The Organizer for any loss or damage incurred by the applicant as a direct and indirect result of such cancellation, termination or suspension.
- 5.2. The decisions of the Organizer in relation to every aspect of the Campaign, including but not limited to the type of Campaign Gift, shall be final and conclusive under any circumstance and no enquiry, correspondences, complaint or appeal from any applicant will be entertained.
- 5.3. The terms and conditions herein contained shall be governed by and construed in accordance with the laws of Malaysia.
- 5.4. Alliance Bank has instituted and maintains policies and procedures designed to prevent bribery and corruption by Alliance Bank and its directors, officers, or employees; and to the best of Alliance Bank's knowledge, neither Alliance Bank nor any director, officer, or employee of Alliance Bank has engaged in any activity or conduct which would violate any anti-bribery or anti-corruption law or regulation applicable to Alliance Bank. Alliance Bank has not, and covenants that it will not, in connection with the conduct of its business activities, promise, authorize, ratify or offer to make, or take any act in furtherance of any payment, contribution, gift, reimbursement or other transfer of anything of value, or any solicitation, directly or indirectly to any individual.
- 5.5. By virtue of participating in this campaign, Eligible Participants hereby

acknowledges that it has been made aware of Alliance Bank's anti-bribery and corruption summary of the policy available at <https://www.alliancebank.com.my/Anti-Bribery-and-Corruption-Summary-of-Policy.aspx> and further covenants/undertakes that it shall not indulge in such corrupt practices in whatsoever manner whether directly or indirectly with any directors, officers or employees of Alliance Bank.

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